

# ABOUT AURO

AURO is a pioneer in the development of truly ecological natural paints and wood care products. This innovative company consciously relies on sourcing raw materials of vegetable and mineral origin to make its wide range of paints, varnishes, glazes, oils and waxes. Every AURO product is free from synthetic irritants, pollutants and non-degradable plastics. The combination of high-performing natural products with top quality technical know-how is unique and gives AURO the edge in a world that cares for the health of people and the climate. The use of high-quality, pure mineral pigments to create authentic colour shades is unique in the paint world.

Since the company was founded in 1983, the principles of sustainability have underpinned every business decision so AURO products are consistently ecological. From the hands of nature, AURO products offer you the authentic, consistent and responsible choice for all applications inside and outside your home.



auro\_naturalpaints



AURO\_AG



AUROtv



AURO AG



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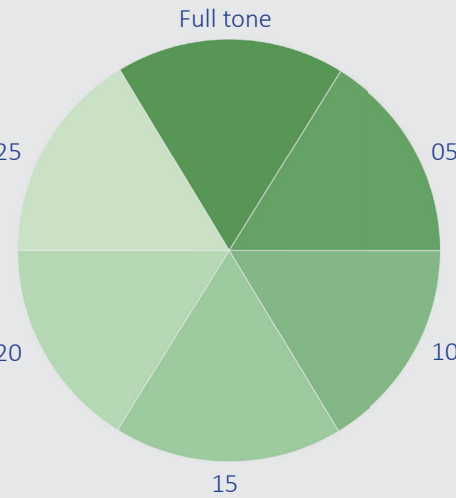


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# COLOURS FOR LIFE

This colour system developed by AURO brings you a range of 800 different colours from the intense and highly pigmented through mid and pale tones to a great selection of subtle off whites to suit any interior scheme. No other paint company uses only natural mineral pigments which guarantee a depth of colour that cannot be replicated with synthetic colourants. To bring this range to you, we have selected a popular green to show the different levels of colour the system can create.

In this diagram you can see the gradation of full tone “forest green” to lighter shades 05, 10, 15, 20 and 25.



## INTERIOR DESIGNER - EDWARD BULMER



AURO are pleased to be collaborating with Edward Bulmer, interior designer, colourman and pioneer in developing natural paints. He has designed his own range of colours and he is thrilled to select a special range for AURO which will work well in both living and working spaces, modern and traditional.



### Pioneering

Original ecological formulation made to the highest technical standards which make AURO paints unique. A new generation of paint for the modern world.



### Child Safe

‘Safe for Toys’ (DIN EN 71-3) and for saliva and perspiration fastness (DIN 51630). Perfect for children’s rooms.



### Quick drying

After only 4 to 6 hours, surfaces are dry and ready for recoating. Really easy to use with great coverage.



### Biodiversity

Ecological integrity is fundamental to AURO. Paints are made from plant-based raw materials that are always renewable and fully declared, so contributing to genuine biodiversity.



### Biogenic binder

Tested & fully certified: AURO has developed a biogenic binder REPLEBIN® to guarantee quality and applicability without compromising on environmental standards. Paint without plastic.



### Lowest VOC

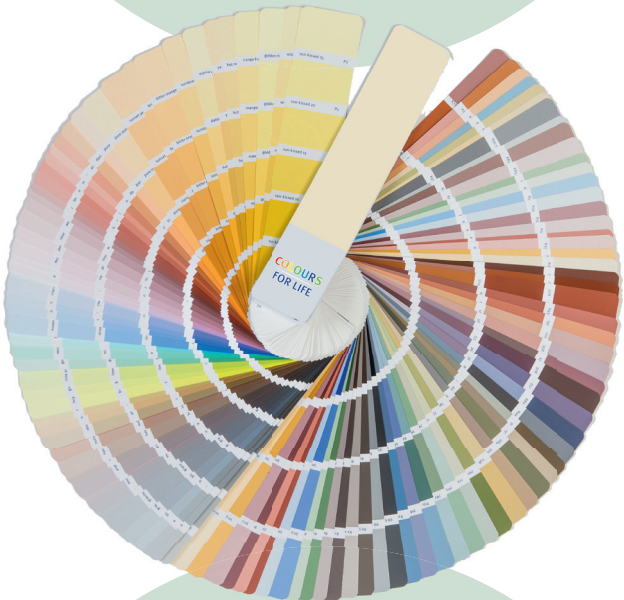
With top AgBB rating and passing French VOC regulations, AURO paints are classified in Europe with lowest level of emissions with no harmful VOCs.

## Quality

The combination of performance and sustainability in AURO paints makes them the best environmentally safe paints on the market.

## Natural raw materials

Natural ingredients used from vegetable and mineral sources which are fully declared on the product label and on the website [www.auro.de/en](http://www.auro.de/en)



## Sustainability

Environmental protection and nature conservation is core to the AURO brand and fundamental to everything the company does to preserve the planet and produce paint without pollution.

## Housing health

Live in harmony with nature using AURO paints. With no harmful emissions, breathability and complete transparency, you can guarantee a healthy indoor climate with AURO.

### COLOURS FOR LIFE

### trading units | coverage

**Wall and Ceiling Emulsion No. 555** 1l | 2,5l | 10l | 9m²/l

These colourful interior paints are hard-wearing, easy to apply and drip and spray resistant. Unlike other paint companies, AURO use only pure mineral pigments in their unique ecological recipes to ensure authentic colour tones. This paint is highly breathable and so suitable for use on lime plaster. Made from natural raw materials, this paint has no odour, covers well and is wipeable. A natural paint for modern living with no harmful VOCs.

**Clay Paint No. 535** 1l | 2,5l | 10l | 9m²/l

AURO clay paints come in the COLOURS FOR LIFE range. Low-emission, particularly breathable and suitable for all wall surfaces. The clay look has become increasingly popular and AURO clay paint is of the highest quality and opacity. Made from natural ingredients and colourfast, clay paints contribute to healthy living with beautiful effect by helping regulate the humidity in a room. Clay is used for a velvety matt finish which is fine and smooth and looks particularly attractive.

**Satin paint No. 517** 0,375l | 0,75l | 2,5l | 10l | 12,5 m²/l

AURO have just added to their range a waterbased eggshell paint for interior and exterior use which is available in all the COLOURS FOR LIFE. This eggshell is colourfast, durable and ecological. With a unique formula and wide range of colours, it is the first choice for environmentally conscious living. It is suitable for wood and metal, is water-based and meets the highest technical standards with best values (class 1) for wet abrasion and covering power according to DIN EN 13300, it guarantees excellent quality.

# AURO



Passion for natural paints

*Designer's Collection*

*carefully selected*

silk aspiration	subtle touch	light flower	calm blue	touch of blue	green whisper	wonderment	softly lit	candle wax	peach light	slight rose	vanilla delight
cool hint	quicksilver	whispy	clear horizon	light breeze	green bliss	hint of mint	carmelia	10.1 corn	pink blush	rose shade 25	serengeti 25
mystic grey 25	slate 25	olive 25	blue lagoon 25	blue breeze 25	forest green 25	lime peel 20	golden honey 20	sunset yellow 25	arizona sunset 25	velvet touch 15	ochre green 15
99.1 steel	82.1 bianco perla	olive green 25	pacific ocean 20	teal 25	60.2 crema verde	spring green 20	brilliant yellow 20	10.4 oro	indian summer 20	lavender posey 15	serengeti 10
99.2 smoke	beige brown 20	196 cream	sparkling blue 15	787 peppermint	apple green 15	160 chartreuse	dahlia yellow 20	10.7 maize	190 light salmon	oriental night 20	beige brown 10
mystic grey 15	82.3 gainsboro	508 champagne	ocean blue 15	caribbean sea 20	fern 15	ochre green 05	wild mustard 15	bright mandarine 05	32.3 light coral	wood berry 15	rolling tobacco 05
asphalt grey 10	cacao brown 15	havana cigar 15	true blue 05	deep aqua 20	apple green 05	284 khaki	sundown 15	501 calendula	32.5 mars	433 orchid	hazelnut 05
bluish grey 05	82.4 gris basalto	82.6 espresso	333 dove blue	813 light teal	moss green 05	olive 05	yellow gold 05	serengeti	bright chestnut 05	arabic roasting 05	chocolat range